	BIGCOMMERCE	shopify plus	shopify Advanced	shopify
Monthly Cost	$29 - $249	$1000 - $2000	$279	$79
Hosting Included	✓	✓	✓	✓
24/7 Support Included	✓	✓	✓	✓
Level 1 PCI Compliance Included	✓	✓	✓	✓
Proprietary Payment Processor		✓	✓	✓
Transaction Fees**		✓	✓	✓
Third Party Calculated Shipping Rates	✓	✓		
Advanced Marketing Reporting	✓	✓	✓	
Email Marketing Integrations	✓	✓	✓	✓
Display Pricing In Multiple Currencies	✓	✓		
Bundled Products	✓	✓ ****	✓	✓
Custom Fields	✓	Requires 3rd party app	3rd party app	3rd party app
Wishlists	✓	Requires 3rd party app	3rd party app	3rd party app
Unlimited Products	✓	Requires 3rd party app	3rd party app	3rd party app
Quantity Based Price Breaks	✓	✓		
Abandoned Cart Saver	✓	Limited to wholesale channel	Limited to wholesale channel	Limited to wholesale channel
Order Editing	✓	✓	✓	✓
Credit Card Vaulting	✓	Requires 3rd party app	3rd party app	3rd party app
Cross-Sell Products	✓	Requires 3rd party app	3rd party app	3rd party app
Up-Sell Products	✓	Requires 3rd party app	3rd party app	3rd party app
Up to 600 Product Variants	✓	Requires 3rd party app	3rd party app	3rd party app
Multiple Option Types	✓	Requires 3rd party app	3rd party app	3rd party app
Coupon Codes	✓	✓	✓	✓
Cart Level Discounts	✓	✓	✓	✓
Automatic Software Updates	✓	✓	✓	✓
Support for Product Dimensions	✓	Requires 3rd party app	3rd party app	3rd party app
Fully Customizable URLs	✓	Limited Customization	Limited Customization	Limited Customization
Full Customizable Checkout	✓	✓		